

Thoughts on Film and Television Education and Teaching Mode

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Abstract: With the improvement of living standards in China, the film and television industry has also received great recognition from the public. Nowadays, many colleges and universities have a film and television education major, or add courses related to film and television education. In view of the overall situation of film and television majors in colleges and universities across the country, due to the short time of research in China, it is still in a relatively backward stage, prompting us to analyze the "problems" in the teaching of film and television.

1. Introduction

In recent years, the rapid development of the film and television industry has undoubtedly become a very developed media mode. It has occupied a huge channel of communication through movies, and the Internet. Therefore, we are widely promoting "college education in colleges and universities". Compared with foreign film and television education courses, China's related research is relatively scarce. Therefore, we should change the educational concept, appropriately select some foreign film and television rich art education and theoretical knowledge, and learn from the elements of excellent works. To enhance themselves, continue to explore and explore, and strengthen the strength of the masters to cultivate a number of outstanding talents with international competitiveness [1]. With the growing awareness of the construction of a harmonious society, the idea of art education has also begun to transcend simple utilitarian and generalized understanding. Chinese art education has undergone a change from the actual technical skills education to the nominal quality education. To the art literacy education that pays attention to the concept of art and culture, gradually change to the stage of the social requirements that are ideal. In art education, the education of modern film and television art is also developing rapidly. Studying the development ideas of film and television education, how to adapt to the popularization of film and television art, and expanding the research on film and television education and film and television art education according to the university education system, is already in the field. An important task in the field of art education. This paper not only focuses on the subject-oriented research on the status quo of the film and television industry, but also explores the construction of modern film and television discipline from the law of education discipline.

2. The Birth and Transformation of Film and Television

With the progress of social civilization, film and television education has gradually been known and accepted by the public, and more and more attention has been paid. In the early days, film and television were respectively the products of science and technology in the late 19th and 20th centuries, and the medium of motion technology that can memorize light waves and sound waves through media devices. The development of film and television art in the later period also broadened the space, integrated the elements of the economy and made great transformations. Many film and television awards were set up, giving the film and television art and film and television people generous feedback. At that time, the development of China's film and television industry has also reached a very prosperous situation. This has caused a huge gap in the demand for talents in the film and

television market. Nowadays, colleges and universities have seized the art of film and television art as a focal point. Through the discovery and discovery, we strive to cultivate a complete system of film and television education [2]. It has set up a film and television major, and even has undergraduate, master's and doctoral degrees. Along with the increasing influence of the film and television industry, film and television have taken on many social functions. Through TV programs, more social news is transmitted to residents, and the voting of the two sessions is through the "media and film media." Standards and needs.

3. The Role of Film and Television Education Development

3.1 Improve Learner Awareness.

College students, whether it is the accumulation of knowledge or the recognition of things are still in the process of learning, they value the support and recognition of the outside world. The film and television education, through its own advantages, the content changes and the colorful and gorgeous scripts, bring them great attraction, and use the film and television art to show the desired expression to the society, thus satisfying. Analysis of the above state, we should see that the rapid development of the film and television communication discipline in recent years has not only the modern trend of making the film and television education community happy and comfortable, but development is a good thing after all, indicating that the demand for film and television society is expanding and social status The actual position in the area is enhanced. However, there are also concerns about the rapid expansion of the lack of rules. The infinite expansion of the discipline without social actual arguments has left a criticism of the flood. But this is only to look at the issue from the perspective of school discipline construction. If you change your position and observe from the perspective of the film industry and the career leap forward, the problem will be more complicated, because some obvious social phenomena have already beaten the methods and skill effects of film and television talent training.

3.2 Enhancing Artistic Appreciation.

Appreciation of film and television by watching excellent film and television works requires a clear and profound understanding and understanding of the various elements of the work (such as pictures, music, characters, and plots), so that it has relevant theoretical knowledge and can be reached by means of comments and comparisons. I understand the film and television works and enrich the professional knowledge of film and television [3]. The beautiful natural landscape of the film is also enough to enhance the students' appreciation, stimulate the vision and senses, and broaden the horizons of the students.

3.3 Cultivating Creative Ability.

Excellent works are usually based on the true portrayal of life, and then appropriate sublimation. If the work in the work is not a sublimation, it will be dull and boring. Without the soul, the students will go through vivid and vivid works of art. Learn what you want to show. Therefore, teachers should boldly imagine many aspects while teaching, break through the traditional teaching mode and dare to break through, not only to convey the knowledge of books, but also to spread the students' thinking to the maximum capacity for creativity [4].

3.4 The Significance of Film and Television Education.

The current film and television industry has participated in our lives with its great appeal [5]. Today, this film and television art has been greatly affected by us. The group of "college students" who are accompanying the film and television art has not really learned more about the content and deeper content. Their choice of film and television is for entertainment purposes, to pursue the fun and experience of the film, even though they can not get the knowledge from watching the film and television works, wasting time. Therefore, the main purpose of film and television education in colleges and universities is precisely to enable college students to obtain film and television

knowledge from the film-making works, to give full play to the importance of film and television education, and to help college students improve and develop good habits for appreciating excellent film and television works.

4. The Development of Today's Film and Television Education

4.1 Current Status of Film and Television Education.

With the rise and prosperity of the film and television industry [6], film and television education has also received much attention, rapid development, showing the situation that the public can accept and recognize, and all colleges and universities in China are also vying to set up a major in film and television art. While studying film and television education, we can feel the convenience brought by film and television. In many schools, we will collect video clips for students to explain. For example, history teachers will play videos adapted from historical real events to help. Students better understand and digest. In the past two years, the proportion of students applying for film and television majors has increased substantially, and the development prospects of film and television education are constantly improving.

4.2 Comprehensive Talent Training.

Although all colleges and universities in China have established film and television majors, the professional talents in the film and television market are still very vacant. In this era of rapidly changing networks, talents with single skills cannot meet market demands. Students need to have comprehensive literacy and practice in order to adapt to the development needs of the market. According to the current demand for talents in film and television media, students should not only learn some knowledge and skills in the school, but also learn the artistic creation of digital film and television information, and they must have an artistic sense. If these requirements are met, it is necessary to change the unchanging teaching mode, take social factors into the teaching process, and let students develop in an all-round way and become professional talents according to the actual teaching mode.

The teaching concept is a cognitive expression of education, and it is the understanding of teaching by subjective thinking. Taking the cultivation of high-skilled, high-cultivation and high-intellectual talents as the teaching concept is the current teaching philosophy of colleges and universities in terms of ideas, values, concepts and purposes. Under the influence of this concept, college film and television media students will continue to adapt to the society, constantly improve their abilities, and continue to learn to become a better media talent. Therefore, our national film and television media teaching will continue to cultivate more professional talents to promote the development of our national film and television media industry.

5. Diversified Teaching Model

5.1 Enhancing Social Attention.

Film and television education subjects have now entered various schools with such majors, but non-specialty colleges are taught in the form of electives, which is not perfect. Although the society has paid more attention to film and television education, the scope of film and television education has gradually expanded. However, students lack professional guidance for film and television education. They always think that by watching movies, they can enhance their professional knowledge and film appreciation ability, plus textbooks. Students' knowledge is limited, so schools and educational institutions should pay more attention to film and television education and improve the quality of teaching.

5.2 Changing the Traditional Teaching Method.

Film and television teaching is not a theoretical knowledge, it can be directly understood, and it is not a movie to let students absorb the knowledge in the film. Film and television education in colleges

and universities should abandon the old teaching methods, follow up the progress and development of the times, set up teaching modes for students separately, teach in stages, first instill the most basic, and then combine the content to match the corresponding film and television works, and finally Combining theoretical knowledge with practice, understanding it under the premise of learning knowledge, deepening the impression for students, is enough to improve students' interest in learning.

The teaching resources included in the film and television media profession are mainly teachers and professional equipment, which are the objective influence conditions used to help students learn. At this stage, in order to meet the needs of talents, universities and colleges are constantly updating various equipment to narrow the gap with social development. Integrating teaching resources is the focus of college students' learning. It is indispensable to introduce advanced technology into schools and apply them in daily teaching so that schools can keep up with the pace of social development. These are the foundations of a good teaching environment, and strive to achieve the actual integration of the school and the industry, so that the school can keep up with the pace of rapid development. The school can also invite some professionals who are specialized in the film and television media industry to give lectures to students, let them experience their advanced ideas, and raise their own questions about the media industry, so that professionals can answer them in detail. One of the aspects of doing this is to enable students to have an interaction with the talents of the media industry, to understand more clearly the details of the talents needed by the film and television media industry; on the other hand, the school should promote cooperation with the film and television media industry. Students can work in a real environment, feel the atmosphere of daily work, and experience the strict requirements of the industry for talents, so that students have specific goals and clear directions for learning.

6. Conclusion

This article tells that in this era of the development of the film and television industry, it is necessary to cultivate more professional talents, to understand more about the development of film and television education, to analyze the teaching mode of colleges and universities, and to solve the problems existing in the training of talents in colleges and universities. Teachers should let students improve their interest and creativity in film and television education through innovative thinking. The Ministry of Education has raised the attention of the masses, trained talents with comprehensive qualities for the motherland, and improved China's film and television education.

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